

L A T E R A L

NAVAL ARCHITECTS

05

CONCEPT DESIGN

- **Concept Design** — the embryonic stages of a yacht project — is that crucial phase

when designers, naval architects, builders, and engineers come together to lay the foundation for the owner's vision.



FUTURE CONCEPT
in collaboration
with Lobanov Design

05 CONCEPT DESIGN

- **Lateral's** contribution during this phase

is to close the gap between what is conceivable and what is achievable, to provide innovative, yet practical and feasible engineering solutions without compromising concept intent.

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PROJECT NORSE in collaboration
with Oliver Stacey Design





PROJECT L3
85m ModCat Yacht

We ask **new questions,**

not only because we are inquisitive, but also
because we realise that it's often the question
that drives the answer.



By asking new questions and by **investigating** all angles,

Lateral gets to the core of daring design. Embracing challenges from designers, we apply insight and knowledge to turn a concept into a reality.



Lateral undertakes complete vessel **engineering**

from the early concept phase through to detailed production design. With our keen understanding of spatial, layout and arrangement requirements of all technical spaces, we direct our insight of the functional to the stylistic elements intended by the designer.

With our expertise of modern regulatory frameworks such as MCA, LY3, SOLAS, PYC, etc., we afford the designer minimum design restraint while maintaining compliancy.





PROJECT
MOONSTONE

PROJECT MOONSTONE
90m Oceanco Motor Yacht
in collaboration
with Van Geest Design



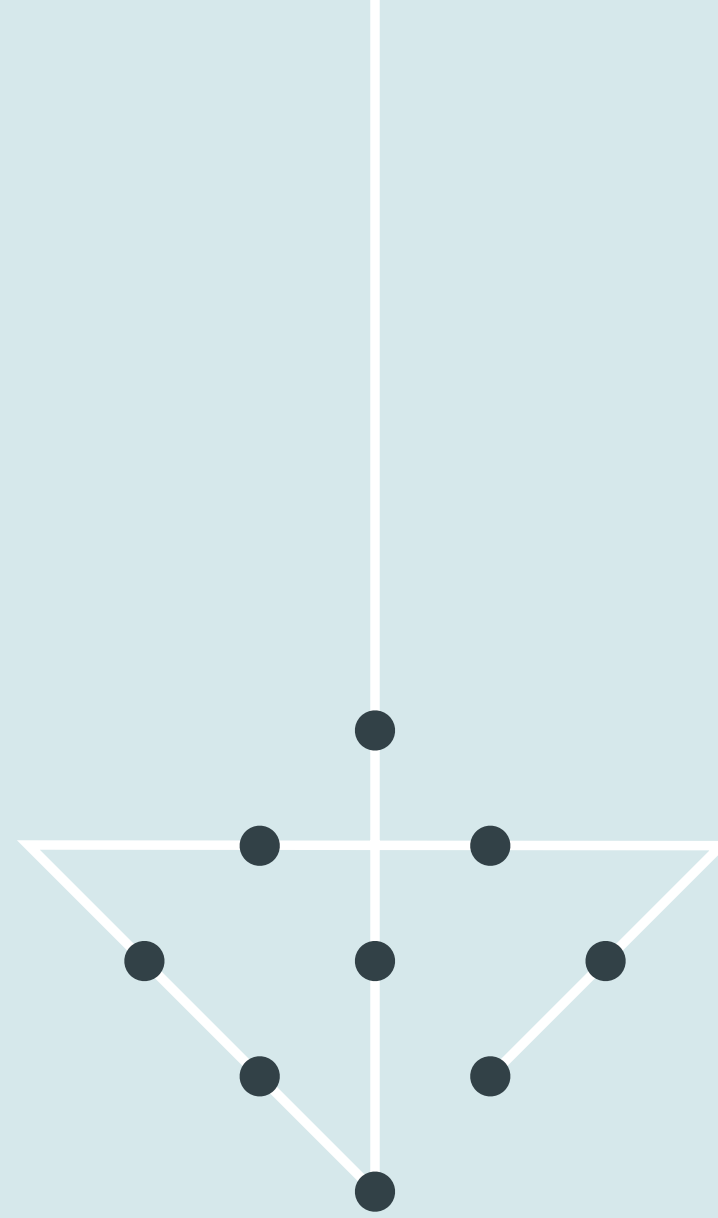


PROJECT STILETTO
107m Oceanco motor yacht in collaboration
with Ken Freivokh Design

Lateral fosters **innovation.**

When concept designs are based on new or novel technology, engineering and naval architecture, we bring our extensive experience from other marine markets to bear, allowing us to cross-fertilise ideas and technology.





Ask **new questions**

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